

**BOOK PROFIT MASTERY MASTERMIND** is the best, most comprehensive way—to write/finish, publish, and launch your high-quality book (and position yourself as a unique expert with your message)—so you can create the freedom, life, and impact you want! Because your book is a gift to the world.



**And this is how to guarantee that your book will work!** Plus, you can stop competing, grow a business that's aligned with who you are, and attract your best partners and opportunities. Includes: 1) business development; 2) book writing; 3) getting leads, clients, and partners before you're published; 4) editing and full-service publishing; 5) launching and becoming a bestseller; 6) monetizing; 7) global distribution; 8) your book (and you) featured in a magazine that reaches 30-million people monthly; 9) a year's worth of marketing (automatically); and 10) unsurpassed support.

☑ **You'll get your book DONE** (whether you're starting with an idea, a half-done book, or a messy manuscript). It's everything from cover to cover (and beyond). You'll make a bigger impact with a book you're proud of.



☑ **Perfect For:** Purpose-Driven, Conscious Leaders, Consultants, Coaches, Speakers, and Small Business Owners Who Want To Make A Bigger Impact

☑ **Peace of Mind:** 15-Day, Money-Back Guarantee (from Day 1)

📖 "G.M. got a 6-figure consulting gig!" 📖 "Google is paying A. to speak!" "M. got a 5-figure fee BEFORE their book was done!" 📖

Thanks to the Influence With A Heart® Method, Ben Gioia's clients write great books in as little as 5 weeks, enjoy 5-figure speaking fees, and attract 6-figure consulting. (That's even BEFORE publishing!) He is the ONLY book coach who starts the writing process with proven business development (that attracts revenue) which includes concierge publishing and a custom launch strategy. The best part: Ben guides his clients in how to make 6- or 7-figures without selling a single book!



Ben is a 4X international bestseller, podcast host, and radio host. His teachings are used by more than 80,000 leaders and game-changers. He's trained 100s of millionaires and helped a Fortune 100 company create a mindfulness and empathy video game for 20,000 customer experience employees. Ben started writing when he was 12, helped launch the world's largest magazine (*AARP*), and won a patient services award from The ALS Association for their first mindfulness program. In a former life, Ben faced death four times in (in 72 hours) on a hike in India. And that just made him want to help more and more people!

## Some Testimonials

"I am fortunate to have gained a **six figure client, before my book was done**, thanks to Ben Gioia's coaching and mentorship around my business. Just need to finish the book now!"

— G. M., Speaker, Author, CEO

"If I hadn't joined Ben's group, my book would still be in my computer. It would still be there, and I would still wonder if it was okay, if it was the right time, if I could do it, and if I had something to say. Being a part of Ben's program and working with Ben and Chris allowed me to do it. And I'm really, really proud of it! And can I share one thing? **I'm talking at Google next month! Somebody read my book at Google! And they're going to pay me!** Brain exploding! Thank you, Ben."

— Annemarie Shrouder, *Being Brown In A Black and White World*

"I had the pleasure of working with Ben on my first book while in the process of building my new business and brand. **I received a FIVE FIGURE FEE for just one workshop, before my book was finished.** So I highly recommend Ben's method for writing your book."

— Monica J. Jenkins, *The Cost of Clutter*

## Video Testimonials

[Watch here.](#)

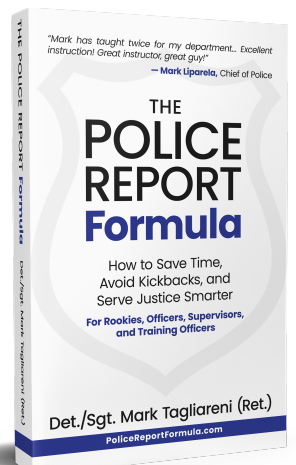
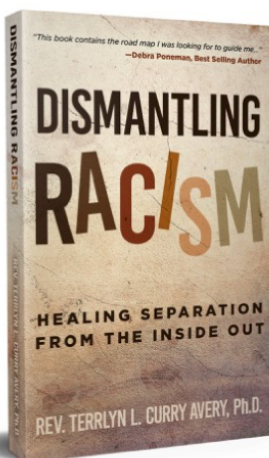
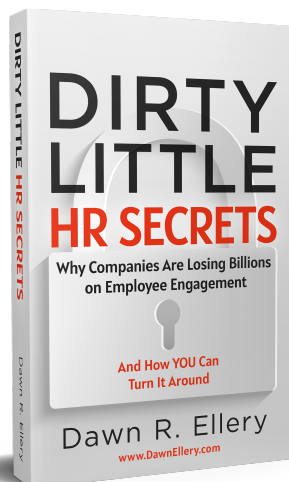
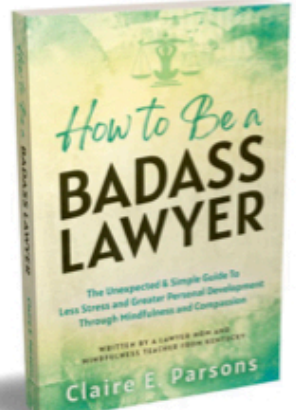
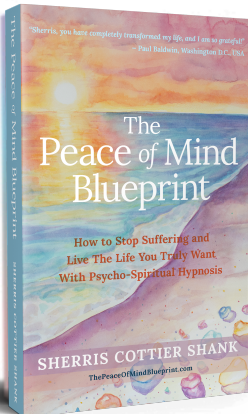
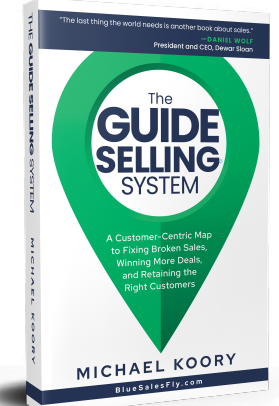
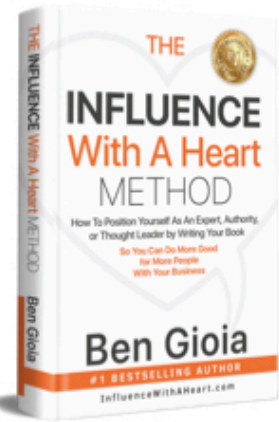
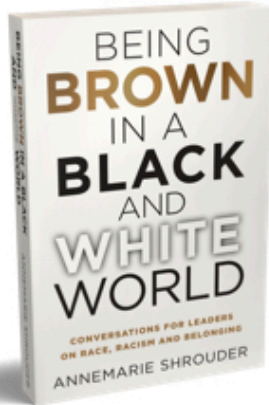
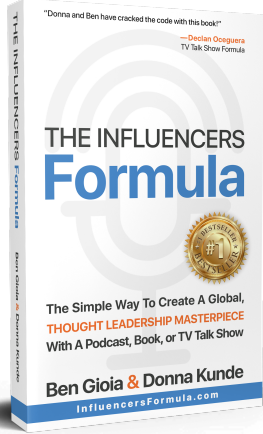
## 67+ LinkedIn Recommendations

[Review here.](#)

## Dozens More (plus Speaking Praise)

[Read here.](#)

Program Benefits for Comparison	<b>BOOK PROFIT MASTERY MASTERMIND</b>	<b>vs. Publisher #1: "Barely enough to matter!"</b>	<b>vs. Publisher #2: "Starts strong and fizzles out!"</b>	<b>vs. Publisher #3: "We look good... but your book won't!"</b>	<b>vs. Publisher #4: "Don't try to send your kids to college!"</b>	<b>vs. Publisher #4: "Maybe if you mortgage your house!"</b>
Step-by-step blueprint so you'll have your manuscript done in just five to 13 weeks	<b>YES</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>
Guaranteed bestseller and bestseller boost	<b>YES</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>
Get clients before you're published (method, messaging, and script)	<b>YES</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>
Kickoff strategy call (with publisher)	<b>YES</b>	<b>Y</b>	<b>Y</b>	<b>Y</b>	<b>No</b>	<b>No</b>
Core messaging for LinkedIn (and beyond)	<b>YES</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>
Intellectual property (you own it)	<b>YES</b>	<b>Y</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>Y</b>
Editing by three real humans	<b>YES</b>	<b>No</b>	<b>Y</b>	<b>No</b>	<b>No</b>	<b>No</b>
Book coach, structural editor, business strategist, and publishing advisor all rolled up in one	<b>YES</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>
Paperback, hardcover, and ebook formats	<b>YES</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>
Concierge, full-service publishing	<b>YES</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>
Keywords & categories	<b>YES</b>	<b>Y</b>	<b>Y</b>	<b>No</b>	<b>No</b>	<b>No</b>
Custom book release & bestseller launch plans	<b>YES</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>
A years' worth of marketing content (thanks to your book)						
Message Ben anytime	<b>YES</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>
80% of a podcast done (automatically), should you choose to do one in the future	<b>YES</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>
[PR] your book (and you) featured in a magazine that reaches 30-million people monthly	<b>YES</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>	<b>No</b>
<b>Total Investment</b>	<b>Smartest, Best, Highest Value</b>	<b>Based On What The Author Actually Needs</b>	<b>\$20,000</b>	<b>\$28,000</b>	<b>\$63,000</b>	<b>\$125,000</b>



**(Just one high ticket client.)**